



RESPONSIBLE INVESTOR  
AND  
IMPACT STATEMENT REPORT  
2021

*Last updated 10<sup>th</sup> March 2021*





## INTRODUCTION

This report concerns the financial market participants (FMP) **Alken Asset Management and Alken Finance** (hereafter “Alken” or the “Firm”), Alken AM LEI: 549300SZ7IZI9WP81G96; Alken Finance LEI: 213800WJHEZEVIR2FM20. Alken Asset Management Ltd acts as the investment manager of a number of EU based sub-funds and in particular the Alken Fund which is a Luxembourg based UCITs SICAV. Some of Alken strategies have received the **LuxFLAG ESG label**. This report provides details on the **sustainable development achievements of 2020** and of the **identified sustainability impacts** of our managed strategies. This report complements our ESG Integration Policy which provides details on the methods and the means deployed for the implementation of our enhanced ESG integration strategy. The report also seeks to detail our monitoring of **exposure to carbon footprint and our focus on energy transition**. Finally, the report identifies our portfolio **companies’ exposure to a selection of SDGs**.

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## Alken and the Sustainable Finance Disclosure Regulation.

### About the EU Sustainable Finance Disclosure Regulation (SFDR)

SFDR is a set of EU rules which purport to make the ESG profile of strategies more comparable and better understood by investors. One key aspect of SFDR is therefore the classification of strategies in three categories, laid out as Article 6, 8 and 9 of the Regulation. Additionally, and as its name suggests, the Regulation also encourages firms to be more transparent and among other things disclose the pre-defined metrics that help them assess the E, S and G levels of investee companies.

### Strategies' categorisation according to SFDR

Alken Asset Management's core Equity and Fixed Income investment process is in our opinion in line with the Article 8 classification. The report relates to those core strategies.



### What we mean by investor impact

It is our understanding that investors have an impact, whether consciously, or otherwise. With SFDR coming into force, firms are now even more encouraged to monitor and to measure the actual or potential detrimental impacts of their investments. In other words, what may look like a highly profitable investment may in fact also be attached to a high environmental impact, which will sooner or later turn out to have a costly impact and might consequently constitute a bad or less good investment decision.

Evaluating an investor impact is not as easy as it seems and we understand that FMPs may look at several factors, such as: what happened after we invested? What actions did we take? What evolution can we see? What did we do to mitigate the ESG impact? Could the firm have a positive impact on the given business? If not, should the firm disengage with the company or should it continue help the business change and adapt to the identified ESG risks?

### How do we determine our most important sustainability outcome objectives?

- We identify sustainability outcomes that are closely linked to our core investment activities.
- We consult our clients to align with their priorities.
- We assess the potential severity of specific negative outcomes over different timeframes.
- We understand the geographical relevance of specific sustainability outcome objectives.



## Monitoring our overall investor impact

### Setting up an enhanced ESG due diligence process

The first aspect of our monitoring of investor impact monitoring consists in our ESG due diligence process: from the exclusion lists to the monitoring of ESG controversies. ESG considerations are fully *integrated* into our analysis process – we seek to identify, monitor, evaluate and track actual or potential adverse impacts from ESG factors on our core positions.

The below details this process.



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## AVOID & PREVENT.

### EXCLUDING

Exclusions have been put in place for several activities or standards of behaviour which are deemed to be against Alken's core values.

### SCREENING

A screening process is applied, using a combination of Alken's Environmental, Social, Governance, and Human Rights filters together with ESG data on corporate entities collected from our ESG provider.

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## IDENTIFY & ASSESS ADVERSE IMPACTS.

### IDENTIFYING ADVERSE IMPACTS

We have identified and mapped the key environmental, social, governance and human rights ("E, S, G & HR") risk factors specific to each sector:

- ⇒ To this extent Alken established a broad scoping exercise identifying the main areas of ESG risk across different sectors. This is called **Alken's ESG materiality map** and contains more than thirty sustainable metrics which are used to assess a company's ESG credentials.
- ⇒ The idea here is to quickly identify what could cause or contribute to the development of adverse impacts on people, on the environment or on society in general.

### ASSESSING LIKELIHOOD OF ADVERSE IMPACTS

Companies' exposure to actual or potential adverse impacts from E, S, G & HR factors is assessed using the following variables:

- ⇒ Our ESG due diligence follows a **"risk-based" approach**. The assessment of the ESG strengths and vulnerabilities of a given company will depend on the severity and likelihood of a particular ESG adverse impact occurring through the company's business.
- ⇒ Our ESG due diligence also follows a **"prioritisation-based" approach**. We focus on the most significant impacts: looking for the twelve most important ESG impacts for each sector.

### EVALUATING COMPANIES' ADVERSE IMPACTS

We evaluate companies' capacity to cause adverse impacts:

- ⇒ We use our **ESG material map** to assess whether a company has caused or could cause the identified adverse impact; or whether the company has contributed or could contribute to the adverse impact; or whether the adverse impact is or would be directly linked with the company's operations, products, or services.



### **DRAWING CONCLUSIONS**

We draw conclusions from the information obtained on actual or potential adverse impacts:

- ⇒ Alken has developed an internal scoring system whereby companies are rated from 1-5 on each of the twelve potential adverse impacts identified for its sector.

### **COMPARING WITH PEERS**

We use this overall mapping to compare companies' adverse impacts within its sector:

- ⇒ Companies are ranked against their sectorial peers using the above rating process.
- ⇒ Based on the above, we provide an internal A-C score specific to the company.



## **CEASE, PREVENT OR MITIGATE.**

Following the company assessment, we determine the appropriate level of engagement with each company. The idea is to develop a **fit-for-purpose action plan** to engage with the relevant business:

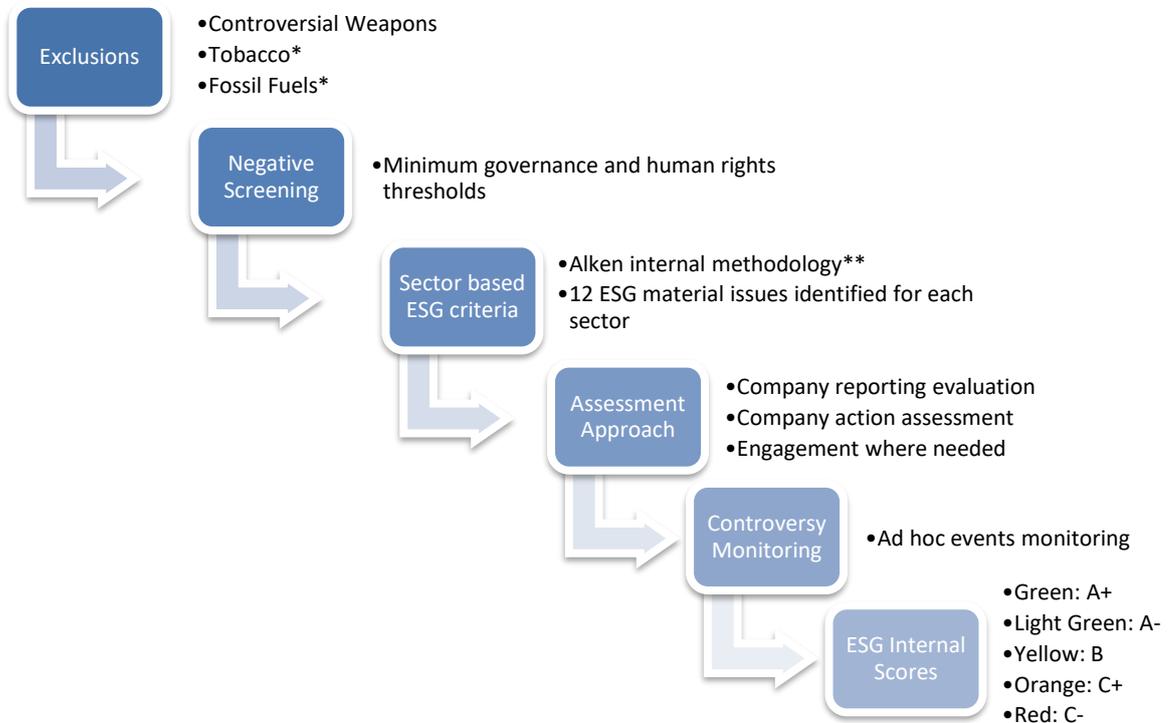
- ⇒ Engagement is highly recommended where **red signals** have been identified through our screening and integration processes.
- ⇒ Engagement is highly recommended where **no ESG data is available**, creating a risk of not being aware of potential adverse impacts linked to the business.
- ⇒ Engagement is highly recommended where a **controversy is confirmed** by both financial and non-financial analysts. Once an adverse impact has occurred, the Firm can opt between trying to mitigate the controversy, trying to remediate it, preventing future occurrences, or pressuring the business through disengagement with the business.



## **TRACK.**

Our ESG due diligence process seeks to track the **results of our engagement process** using its **internal ESG platform**. We seek to identify the **appropriate responses to the identified risks**.

## OUR PROCESS



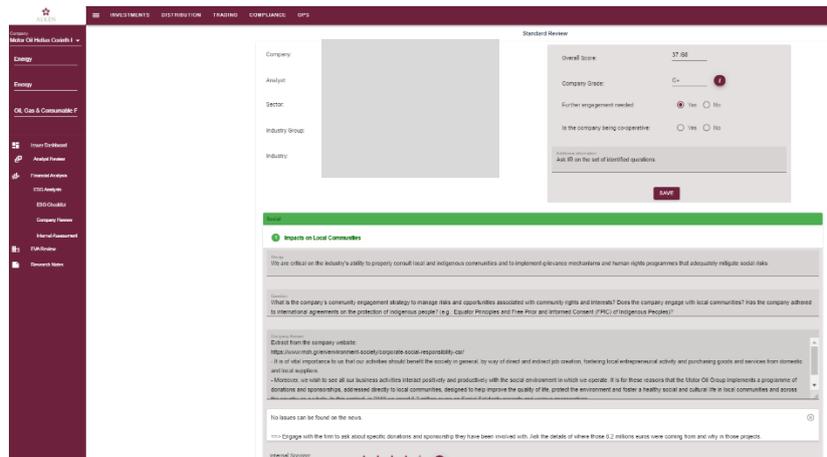
*\*\*Depending on strategies.*

*\*\*Our ESG methodology was built based on financial research, international standards, ESG data provider analysis.*

## OUR ESG INTERNAL ASSESSMENTS

### Key features

Applying a tailored ESG methodology on a dedicated platform for official company ESG reporting, internal company evaluation, company controversy monitoring and company engagement.





## ESG CRITERIA

### Environmental Domain

Environmental strategy  
CO2 emissions  
Toxic Emissions Management  
Conflict Minerals Risks  
Decarbonization  
Certification & Standards  
Impacts on ecosystems and landscape  
Raw Material Sourcing  
Use of Recyclable and Renewable Materials

### Governance Domain

Supply Chain Management  
Management of the increased regulatory risk  
Pricing Manipulation  
Privacy and Security  
Competitive Behaviour  
Independence of the Directors and of the Board  
Innovation & Technology  
Board structure & Role  
Product design & Lifecycle management  
Corruption & Bribery Prevention  
Human Rights Domain

### Social Domain

Impacts on Local Communities  
Fundamental Labour Rights  
Human Capital Management  
Selling Practice & Product Labelling  
Access to health and affordability of products  
Customer Privacy and Information Management  
Privacy & Safety  
Health & Well-being of occupants  
Data Security & Customer Privacy

### Human Rights Domain

Right to equality  
Freedom from discrimination  
Social security  
Right to peaceful Assembly  
Freedom of expression  
Worker's rights  
General Human Rights  
Child Labour Prevention  
Anti-Slavery Prevention  
Anti-Discrimination and Harassment Measures



## Monitoring our exposure to Carbon Emissions & Energy Transition

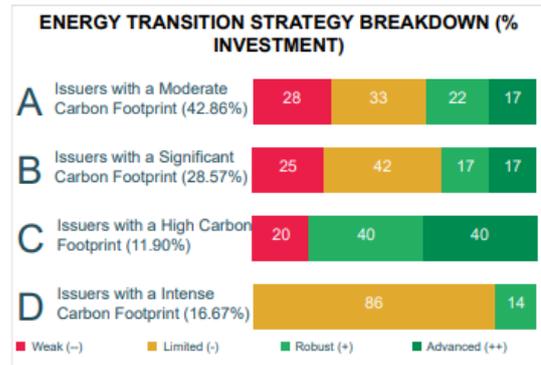


### Key features

**Energy transition:** reflects the quality of a company’s strategic management to address risks and opportunities with the transition to a low carbon economy.

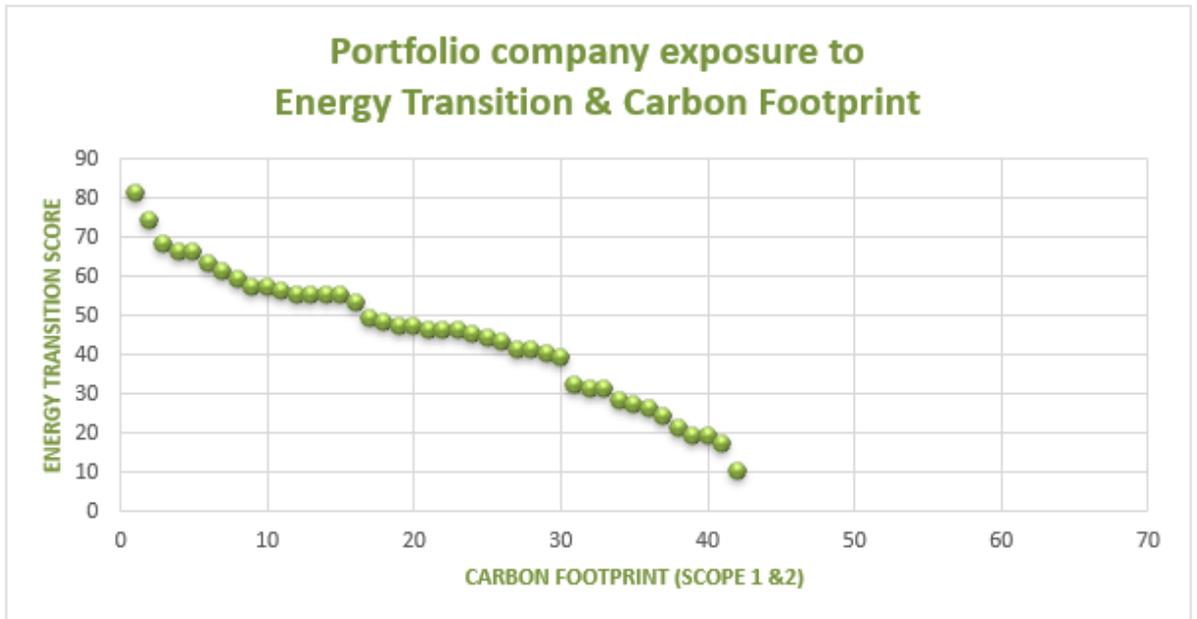
**Carbon footprint:** GHG Scope 1, 2 and 3 emissions data.

Figure 1: VIGEO EIRIS: Portfolio contribution to energy transition <sup>1</sup>



Source: VIGEO EIRIS. For illustrative purpose only.

Figure 2: INTERNAL: Identifying our top green performers and green detractors.



Source: INTERNAL CALCULATIONS. Analysis performed on one of Alken’ strategy. February 2021 Data. For illustrative purpose only.

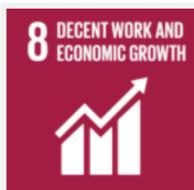
<sup>1</sup> Extract from Vigeo Eiris for one of our sub-fund strategies, extracted on 09/03/2021.

# Monitoring our exposure to the SDGs

## EXPOSURE OF PORTFOLIO COMPANIES TO SDGs

Our strategies aim to integrate the Sustainable Development Goals (SDGs) through the integration, where relevant, of those issues into our analysis. The below lists the **most prevalent issues identified in our strategies**:

Company Name: Analyst Name: Date: E, S, G, HR issues	Summary
Issues pertaining to the environment	1. Please identify the material E, S, G, HR issues that may relate to the Identify <b>three</b> top issues applicable to given company for each E, S, G and HR pillar, briefly explain your choice for each.
1. Air, water, ground pollution –SDG15 i.e.: air emissions; alternative fuels; climate change impact; emission trading.	How do you <b>evaluate</b> the firm on those top three issues? Provide a score for each issue: A - Good/ B - Average/ C - Bad/ No info
2. Greenhouse gases emissions –SDG13 i.e.: CO2 levels, carbon measurement systems, carbon capture systems	
3. Energy use, efficiency, and renewables –SDG7 i.e.: Levels of energy use; Energy reduction & efficiencies, alternative energy sources photovoltaic, biomass	
4. Raw materials consumption –SDG12 i.e.: materials stewardship and use of commodities such as timber or paper	
5. Sustainable transportation –SDG12 i.e.: eco-efficient transportation	
6. Water management –SDG6 and SDG14 i.e.: groundwater contamination, sewage, ocean and or freshwater contamination, water scarcity, desalination	
7. Waste management –SDG15 and SDG14 i.e.: harmful substances, hazardous waste, land-land contamination, soil erosion, land restoration recycling programs and initiatives, spills prevention and recovery	
8. Biodiversity and its protection –SDG15 and SDG14 i.e.: animal welfare; protected species and land & wildlife & conservation initiatives; forests management – timber certification/ deforestation/ forest restoration.	
9. Lifecycle impacts –SDG12 i.e.: life cycle assessment, product durability, product take back	
10. Noise pollution –SDG15 i.e.: sleep turbulence, building and ground vibration, hearing damage	
	Identify <b>three</b> top issues applicable to given company for each E, S, G and HR pillar.





## SOURCES

- **OECD Due Diligence Guidance for Responsible Business Conduct**, *OECD*
- **Guidelines on reporting climate-related information**, *European Commission*
- **Frameworks for standards for non-financial reporting**, *Department for Business, Energy & Industrial Strategy*
- **The Investor's Guide to Impact**, *University of Zurich*
- **Science Based Targets**, <https://sciencebasedtargets.org/>
- **Sustainable Developments Goals**, <https://sdgs.un.org/goals>

## GLOSSARY

**Sustainable Investment:** an investment is deemed to be sustainable where investment is made in an economic activity that contributes to an environmental or a social objective (...) provided that such investment does not significantly harm any of those objectives and that investee company follows good governance practices.

**Sustainability Factors:** environmental, social and employee matters, respect for human rights, anti-corruption, and anti-bribery matter.

**Sustainability Risks:** environmental, social or governance event or condition that, if it occurs, could cause an actual or a potential material negative impact on the value of the investment.